

Mentzer Media Services
600 Fairmount Avenue
Ste 600
Towson MD 21286

Americans For Prosperity/ Issue
Submission Number 239 Issue 3



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Original

Client:	Americans For Prosperity/ Issue	Submission Cost:	4900	Campaign Ref:	E:120802073
Buyer:	..	Client/Product/Estimate:	. / 1833	Sales Rep:	HRP Washington, DC
Schedule Dates:	08/27/12 to 09/03/12	Weeks:	2	Order Ref:	06261597
Est./PO Number:	06261597	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Amer For Prosperity	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total	Cost
1	M-F 730p Extra .TWTF..	04	200	30 Comme	Nbr of Spots	3	3	600
2	Thu 10p ET / 9p CT Rock Center ...T...	05		30 Comme	Nbr of Spots	1	1	
3	Sat 9p ET / 8p CT Prime SuspectS.	04		30 Comme	Nbr of Spots	1	1	
4	Sat 10p ET / 9p CT Law & Order SVUS.	04	600	30 Comme	Nbr of Spots	1	1	600
5	Sun 8a Today ShowS	02	250	30 Comme	Nbr of Spots	1	1	250
6	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1	1	350
7	M-F 730p Extra M.....	04	200	30 Comme	Nbr of Spots	1	1	200
8	Sun 7p ET / 6p CT NBC Dateline Sunday	03	1100	30	Nbr of Spots	1	1	1100
Weekly Totals:					Total Spots(Ord Spots)	9	1	10
Closed PR						2	2	

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Est./PO Number: 06261597	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	08/27	09/03	Total	Cost
9	MTWTFSS Isolations: W/C 08/27S Fri 9p ET / 8p CT GrimmF..	05	1200	30 Comme	Nbr of Spots 1		1	1200
10	Sat 9p ET / 8p CT Saving HopeS.	04	600	30 Comme	Nbr of Spots 1		1	600
Weekly Totals: Total Spots(Ord Spots)					9	1	10	
Closed PR					2		2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	Thu 10p ET / 9p CT Rock Center	:30 Commercial	08/27/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120802073
3	Sat 9p ET / 8p CT Prime Suspect	:30 Commercial	08/27/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120802073

Grand Totals

Totals		Month 9 Weeks: 5	
Spots	10	08/27	09/03
Cost	4900	9	1
		4700	200

Grand Totals:

Spots:	10
Gross Total:	4,900.00
Commission:	735.00

Net Total:

4,165.00

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Americans For Prosperity/ Issue
Submission Number 199 Issue 1



WNCN-TV
1205 Front St.
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Copy

Client: Americans For Prosperity/ Issue	Submission Cost: 4900	Campaign Ref: E:120802073
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/03/12	Weeks: 2	Order Ref: 06261597
Est./PO Number: 06261597	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

-->

Product: Amer For Prosperity	Booking Group: WNCN	Key Market: Raleigh-Durham, NC	4900
Demographic: (L) Household	Order:		

Ref	Sales Product Details	Rate	Spot Type	08/27	09/03	Total	Cost
1	M-F 730p Extra .TWTF..	200	30 Comme	Nbr of Spots 3		3	600
2	Thu 10p ET / 9p CT Rock Center ...T...	1200	30 Comme	Nbr of Spots 1		1	1200
3	Sat 9p ET / 8p CT Prime SuspectS.	600	30 Comme	Nbr of Spots 1		1	600
4	Sat 10p ET / 9p CT Law & Order SVUS.	600	30 Comme	Nbr of Spots 1		1	600
5	Sun 8a Today ShowS	250	30 Comme	Nbr of Spots 1		1	250
6	Sun 6p NewsS	350	30 Comme	Nbr of Spots 1		1	350
7	M-F 730p Extra M.....	200	30 Comme	Nbr of Spots 1		1	200
8	Sun 7p ET / 6p CT NBC Dateline Sunday	1100	30 Nbr of Spots	1		1	1100
Weekly Totals: Total Spots(Ord Spots)				9	1	10	

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Americans For Prosperity/ Issue
 Submission Number 199 Issue 1



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Client: Americans For Prosperity/ Issue	Submission Cost: 4900	Campaign Ref: E:120802073
Buyer: ..	Client/Product/Estimate:	Sales Rep: HRP Washington, DC
Schedule Dates: 08/27/12 to 09/03/12	Weeks: 2	Order Ref: 06261597
Est./PO Number: 06261597	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	08/27	09/03	Total	Cost
MTWTFSS	Isotations: W/C 08/27S		Comme				
Weekly Totals:				Total Spots(Ord Spots)	9	1	10

Grand Totals

		Month 9 Weeks: 5	
		08/27	09/03
Totals		10	9
Spots		10	9
Cost		4900	4700
			200

Grand Totals: Spots: 10

Gross Total: 4,900.00
 Commission: 735.00
 Net Total: 4,165.00

REP HEADLINE# 6261597
\$\$\$ MOD# 1: APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM STATION AUG24/12 13.39
*** WNCN-TV ***

ADV # ADV. NAME ISS/AMER FOR PROSPERITY
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC.

600 FAIRMOUNT AVENUE, SUITE 306

TOWSON, MD 21286

REP. # OFF. # SALESMAN #
BUYER NAME ELISE CLOYD
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6261597

CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FOR PROSPERITY EST#1833 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG24/12 13.39

REP: REVISED ORDER
ZEROED LNS 2 & 9
ADDED LNS 10-11
TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

NOTICE: AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736
CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

M2 OK'D BUY#2 MISSED: THU/1000P-1100P AUG30 30S \$1,200.00 (AUG20/12)

OFFER: FRI/900P-1000P AUG31 30S \$1,200.00 PLS ADVISE.

CMT: SPOT NA D/T PROGRAM CHGS- MG BOOKED FRI 9PM GRIMM
CMT: PLS ADVISE

M3 OK'D BUY#9 MISSED: SAT/900P-1000P SEPI 30S \$600.00 (AUG21/12)
OFFER: SAT/900P-1000P SEPI 30S \$600.00 PLS ADVISE.
CMT: PROGRAM CHG 9/1: 9-10PM SAVING HOPE
CMT: PLS ADVISE ASAP

CONTRACT TOTAL \$4,900.00
TOTAL SPOTS 10

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
AUG24/12 12.18
CHANGES
*** WNCN-TV ***

TOWSON, MD 21286

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG24/12	12.18
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TTL SAME
PLS CFM
THANKS, MIKE FOR MICK

STA: PLS SEE M3 FOR PROGRAM CHG 9/1

PLS SEE M3 FOR PROGRAM CHG 9/1
PLS ADVISE ASAP
THX, CHERYL 8/21
PLS SEE M2 FOR NEW OFFER FOR NEXT WK
PLS ADVISE ASAP
THX, CHERYL 8/20

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 1833												

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PROGRAM : ROCK CENTER
RA50+ : 4.0
CON COM1: ROCK CENTER
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FROM REP AUG24/12 12.18
CHANGES *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10	A		900P-1000P	30		\$1,200.00	8/31	8/31	1		FRI	1
PROGRAM : GRIMM RA50+ : 4.0 ORD COM1 : SPOT NA D/T PROGRAM CHGS- MG BOOKED FRI 9PM GRIMM ORD COM2 : PLS ADVISE THIS IS A MAKE-GOOD FOR AUG30 ON LINE-2 FOR 1 SPOT/WK												
9	S		900P-1000P	30		\$600.00	9/1	9/1	0		SAT	0
PROGRAM : PRIME SUSPECT RA50+ : 2.0 ORD COM1 : PROGRAM CHG: 9/1 9-10PM PRIME SUSPECT ORD COM2 : PLS ADVISE THIS IS A MAKE-GOOD FOR SEPI ON LINE-3 FOR 1 SPOT/WK												
11	A		900P-1000P	30		\$600.00	9/1	9/1	1		SAT	1
PROGRAM : SAVING HOPE RA50+ : 2.0 ORD COM1 : PROGRAM CHG 9/1: 9-10PM SAVING HOPE ORD COM2 : PLS ADVISE ASAP THIS IS A MAKE-GOOD FOR SEPI ON LINE-9 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M2	OK'D	BUY#2	MISSED: THU/1000P-1100P			AUG30			30S	\$1,200.00	(AUG20/12)	
			OFFER: FRI/900P-1000P			AUG31			30S	\$1,200.00	PLS ADVISE.	
			CMT: SPOT NA D/T PROGRAM CHGS- MG BOOKED FRI 9PM GRIMM									
			CMT: PLS ADVISE									
M3	OK'D	BUY#9	MISSED: SAT/900P-1000P			SEPI			30S	\$600.00	(AUG21/12)	
			OFFER: SAT/900P-1000P			SEPI			30S	\$600.00	PLS ADVISE.	
			CMT: PROGRAM CHG 9/1: 9-10PM SAVING HOPE									
			CMT: PLS ADVISE ASAP									
SEP/12			\$4,900.00									
CONTRACT TOTAL \$4,900.00												TOTAL SPOTS 10

REP HEADLINE# 6261597
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG24/12 12.18
CHANGES ** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$37,692 WNCN 13% WRAL 47% WTVB 33% WRDZ 7% WRDC 0% WLFL 0% CABL 0%

SHARES ESTIMATED

SVC- NSI BOOKS- MAY/11
DEMOS- RA50+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6261597
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 15.17
*** WNCN-TV ***

ADV # ADV. NAME ISS/AMER FOR PROSPERITY REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ELISE CLOYD

600 FAIRMOUNT AVENUE, SUITE 306
TOWSON, MD 21286
SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6261597 CLASS: NATL. LOCAL REGIONAL

PRDCT AMER FOR PROSPERITY EST#1833 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 15.17

REP: NEW ORDER
TTL \$4,900 @10X
PLEASE CONFIRM
THANKS SHOSHANA FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021
AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009
AMERICANS FOR PROSPERITY IDB #1021 TV INVOICES #9912736

Handwritten: 8/2
OT 14

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1833

1			730P-800P	30		\$200.00	8/28	8/31	3		TU-F	3
PROGRAM : EXTRA RA50+ : 3.0 CON COM1 : EXTRA												

Handwritten: MCV
8/2

AUG2/12 15.17
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1000P-1100P	30		\$1,200.00	8/30	8/30	1		THU	1
PROGRAM : ROCK CENTER												
RA50+ : 4.0												
CON COM1: ROCK CENTER												
3			900P-1000P	30		\$600.00	9/1	9/1	1		SAT	1
PROGRAM : LAW AND ORDER												
RA50+ : 2.0												
CON COM1: LAW AND ORDER												
Prime Suspect												
4			1000P-1100P	30		\$600.00	9/1	9/1	1		SAT	1
PROGRAM : LAW AND ORDER												
RA50+ : 4.0												
CON COM1: LAW AND ORDER												
5			800A-900A	30		\$250.00	9/2	9/2	1		SUN	1
PROGRAM : SUN TODAY												
RA50+ : 2.0												
CON COM1: SUN TODAY												
6			600P-630P	30		\$350.00	9/2	9/2	1		SUN	1
PROGRAM : NEWS												
RA50+ : 6.0												
CON COM1: NEWS												
7			700P-800P	30		\$1,100.00	9/2	9/2	1		SUN	1
PROGRAM : DATELINE												
RA50+ : 5.0												
CON COM1: DATELINE												
8			730P-800P	30		\$200.00	9/3	9/3	1		MON	1
PROGRAM : EXTRA												
RA50+ : 3.0												
CON COM1: EXTRA												
SEP/12						\$4,900.00						
CONTRACT TOTAL												\$4,900.00
TOTAL SPOTS												10

REP HEADLINE# 6261597
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG2/12 15.17
*** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$37,692 WNCN 13% WRAL 47% WTVB 33% WRAZ 7% WRDC 0% WLFL 0% CABL 0%
SHARES ESTIMATED
SVC- NSI BOOKS- MAY/11
DEMOS- RA50+*

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Americans for Prosperity

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☒ a corporation; ☐ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/17/2012 John Flynn 703-224-3200
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

 Signature Printed Name Title